

Professional Practice Building

Session 9—Succession Planning for Your Counseling Practice:
Managing the Expected and the Unexpected

CE Hours: 0

Introduction

The NBCC Foundation and National Board for Certified Counselors invite you to a no cost Webinar on Professional Practice Building. This series of webinars is designed to be useful for both new counselors and seasoned counselors wishing to expand their areas of practice, and aims to help counselors develop the business skills necessary to build a successful professional profile. This webinar series is offered at no cost to all board certified counselors (NCCs), as well as NBCC Foundation Scholars and Fellows and Global Career Development Facilitators (GCDFs) in good standing.

Building a successful practice, regardless of the size, requires having properly trained individuals who can fill key positions. Succession planning is the process of ensuring that employees are recruited and developed to fill those key roles within your practice. It is an ongoing process that should begin at the start of building your practice, or as soon as possible after, and continue throughout the span of your practice. It is about practice continuity, building a practice that will endure.

Whether you have a solo practice, small group, or larger practice, finding qualified individuals to fill roles that are unexpectedly left vacant can be a challenge. The benefit to having a succession plan lies in having individuals identified through cross training, development, and/or contingency planning who can step up to fill the gaps. In this webinar we will discuss what succession planning entails and how it relates to other areas of your practice as the business it is and to its overall business strategy.

After this webinar, participants will be able to:

- Identify key components to effective succession planning for any size practice.
- Explore strategies for expanding your practice with support staff and additional counselors.
- Develop a plan for building a practice to sell.

Click here to view webinar: [Succession Planning for Your Counseling Practice: Managing the Expected and the Unexpected](#), presented by Lynell Howard.