

## Professional Practice Building

Session 3—Planning Strategically for Growth: The HR Factors

CE Hours: 0

### Introduction

The NBCC Foundation and National Board for Certified Counselors invite you to a no cost Webinar on Professional Practice Building. This series of webinars is designed to be useful for both new counselors and seasoned counselors wishing to expand their areas of practice, and aims to help counselors develop the business skills necessary to build a successful professional profile. This webinar series is offered at no cost to all board certified counselors (NCCs), as well as NBCC Foundation Scholars and Fellows and Global Career Development Facilitators (GCDFs) in good standing.

A rapidly growing business can be an exciting place to work. The days are long and sometimes arduous, yet full of opportunity and new experiences. The day-to-day challenges often overshadow the importance of making plans and decisions about employees. This can lead to many problems: failing to attract and retain the best talent; neglecting staff training and support needs; frequent staff turnover; and minimizing or even ignoring compliance requirements. This webinar will discuss some key factors in laying a solid foundation for HR growth. A toolkit for planning strategically for growth will also be provided.

After this webinar, participants will be able to:

- Identify an organization's primary goal(s).
- Discuss how to link primary goal(s) to HR.
- Identify the key factors in developing and defining roles and responsibilities.
- Outline the components of a strategic HR Plan.
- Discuss how to future-proof an HR Plan.

Click here to view webinar: [Planning Strategically for Growth: The HR Factors](#), presented by Hope Cheeks.