PRESS RELEASE

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FOR IMMEDIATE RELEASE
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NBCC Foundation Awards 2017 Scholarship to Dr. Heather N. Maietta

Westford, MA—The NBCC Foundation, an affiliate of the National Board for Certified Counselors, Inc. (NBCC), recently awarded one of the 2017 NBCC Foundation Board Certified Coach (BCC) tuition assistance program scholarships to Dr. Heather N. Maietta, of Westford, Massachusetts. The goal of this scholarship program is to increase the number of available Board Certified Coaches. Dr. Maietta will receive up to $3,000 to cover the costs of an approved BCC training.

Dr. Maietta is an Associate Professor in the doctoral Higher Education Leadership Program at Regis College. In this role, she prepares doctoral students for leadership roles directly or indirectly related to higher education. Dr. Maietta received her Doctor of Education in Higher Education Administration from Central Michigan University. Her research focuses on the postgraduate impact of mandatory career development courses embedded into the academic core, including the impact of career development on college student retention; first generation college students; and the value of career planning courses as a return on investment for higher education and private industry. Dr. Maietta is currently working on research on EdD persistence to graduation; the transitional issues of first-generation postsecondary learners; and a publication on successful strategies in advancing your career with intentionality. As an NCDA Leadership Academy Fellow, she is also conducting research on supporting the unique career development needs of veterans as they navigate the college experience. In 2015, Dr. Maietta was awarded the Career Practitioner of the Year award by the National Career Development Association, and in 2011, she was named the National Association of Colleges and Employers (NACE)/Spelman & Johnson’s Rising Star. Dr. Maietta consults in higher education for units interested in expanding their student success initiatives. She currently serves on the NACE faculty and as an editor for the Higher Education section of the National Career Development Association’s Career Developments magazine.

For more information or to make a donation, visit www.nbccf.org. The Center for Credentialing & Education (CCE), a platinum sponsor of the Foundation, provides the grant funding for this award. More information about the BCC and other CCE credentials is available at www.cce-global.org.

About the NBCC Foundation
The NBCC Foundation is the nonprofit affiliate of the National Board for Certified Counselors (NBCC), based in Greensboro, North Carolina. NBCC is the nation’s premier professional certification board devoted to credentialing counselors who meet standards for the general and specialty practices of professional counseling. Currently, there are more than 64,000 National Certified Counselors (NCCs) in the United States and more than 50 countries. The Foundation’s mission is to leverage the power of counseling by strategically focusing resources for positive change.

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