## PRESS RELEASE

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## Ashley Brianne Rohrbach Receives Rural Scholarship From the NBCC Foundation

Pocatello, ID—The NBCC Foundation, an affiliate of the National Board for Certified Counselors, Inc. (NBCC), recently awarded a \$5,000 2019 NBCC Foundation rural scholarship to Ashley Brianne Rohrbach, of Pocatello, Idaho. The rural scholarship is awarded to counseling students who are from rural communities and commit to practicing in rural areas upon graduation.

The mission of the NBCC Foundation is to leverage the power of counseling by strategically focusing resources for positive change. The Foundation created the rural scholarship in 2009 to improve access to counseling services in rural communities, which suffer disproportionately from a lack of mental health care. More than 85 students from across the country applied for the seven 2019 rural scholarships.

As a rural scholarship recipient, Rohrbach will receive up to \$5,000 to support her counseling education and recognize her commitment to the underserved. Rohrbach is a graduate of Southern New Hampshire University, in Manchester, and is currently a master's student in the clinical mental health counseling program at Idaho State University, in Pocatello. After graduation, Rohrbach plans to work to develop LGBTQ+ affirming services for clients who live within rural Southeastern Idaho, as there are few resources available currently. She plans to have an emphasis on identity work with clients who identify within the LGBTQ+ populations. Earning this scholarship allows Rohrbach to travel to conferences that otherwise may have been unattainable, in order to gain insight from professionals around the world to best serve her clients.

The NBCC Foundation has also awarded six \$8,000 military scholarships to increase the number of counselors serving fellow military personnel, veterans, and their families. The Foundation plans to continue offering scholarships to increase the number of counselors in the areas where they are needed most and will open the next application period in spring 2020. For more information or to make a gift in support of scholars like these, please visit <a href="https://www.nbccf.org">www.nbccf.org</a>.

## ABOUT THE NBCC FOUNDATION

The NBCC Foundation is the nonprofit affiliate of the National Board for Certified Counselors (NBCC), based in Greensboro, North Carolina. NBCC is the nation's premier professional certification board devoted to credentialing counselors who meet standards for the general and specialty practices of professional counseling. Currently, there are more than 66,000 board certified counselors in the United States and over 50 countries. The Foundation's mission is to leverage the power of counseling by strategically focusing resources for positive change.

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